FOR IMMEDIATE RELEASE
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New Webpage Tracks Upskilling Initiatives by Large Employers and Highlights Programs that Invest in Employees and Communities

HR Policy Foundation Site Established to Track Models Used To Expand Opportunities, Careers and Incomes

Washington, D.C. – HR Policy Foundation, a non-profit organization dedicated to getting America educated, qualified and hired through the development of research, services and resources, launches its new webpage today which focuses on talent sustainability and upskilling: http://www.hrpolicyfoundation.org/OurWork/TalentSustainability.

The webpage tracks and highlights ongoing initiatives led by large employers to invest in the sustainability of their workforce. These upskilling initiatives are supported by large employers to help their employees and local communities find opportunities for advancement in the workplace. Upskilling opportunities not only enhance career development but provide paths to improved incomes that all lead to better lives of workers in America.

Mara Swan, Executive Vice President, Global Strategy and Talent for ManpowerGroup and Chair of HR Policy Foundation's Talent Sustainability Initiative said, “I’m excited about the launch of the talent sustainability website. It represents the enormous contribution America’s largest employers make to training and education. With 32% of U.S. employers experiencing talent shortages, employers know all too well that a better educated workforce is good for them and great for their employees, communities and the nation as a whole. That’s why they’ve been investing in the development of their workers and local communities for years. This site shows America that employers know they need to continue to invest to be attractive to workers and to be competitive in a global market.”

Jaime S. Fall, Vice President of Workforce and Talent Sustainability of HR Policy Foundation said, “Companies are making significant investments in education, training and development at all levels. From donating over a half a billion dollars to K-8 education, contributing to college tuition costs, to paying for online high school diplomas that comes with a career credential, to in-house training and development programs, employers are funding some very innovative and effective programs to help people gain the skills they need to have success in the workplace. By highlighting these models, we hope other employers will follow these practices or be inspired to create their own unique programs that expand opportunities for our nation’s workers.”

In addition to the new upskilling webpage, the HR Policy Foundation website, HRPolicyFoundation.org, provides access to research such as the recently released Talent Sustainability Report and commentary on career and workplace issues from the viewpoint of HR Policy Foundation. HRPolicyFoundation.org also hosts a job and internship board, WeHireAmerica.jobs, with over 300,000 current job openings, and a popular free career advice website, jobipedia.org.

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HR Policy Foundation is a 501(c)(3) non-profit organization dedicated to getting America educated, qualified and hired. Through the development of research, services and other resources that use the collective voice of America’s largest employers, we strive to help better inform workers, educators, jobseekers, students, career counselors and parents about the skills needed in today’s rapidly changing workplaces. For more information visit www.hrpolicyfoundation.org.

To view the entire ManpowerGroup Talent Shortage Survey 2015, visit: http://www.manpowergroup.us/campaigns/talent-shortage-2015/